True Point of Impact displayed:
True rifle zero for hunters
With the TrueZeroTargets open acoustic technology a hunter no longer need to reaffirm the rifle’s zero on a paper target after a session on the range.

It’s a little-known fact: The closed acoustic systems commonly used for competitive shooting display shot locations relative to the target center as determined by the sensors and not the actual target face.

Consequently, your gun’s zero on a closed system is not the true zero you would obtain on a paper target. It may actually diverge by several centimeters in any direction.

This is of no consequence for a competition shooter who scores hits relative to the display representation of the shot placements. A responsible hunter on the other hand needs the confidence of a true zero while out hunting.

World class accuracy
Individual shot locations are accurate to 3mm at the center of the target. This is far better than one can aim with a scope with 1cm clicks at 100m. It far surpasses the requirements set by the International Sports Shooting Federation. ISSF requires an electronic target system to score shots to an accuracy of at least one-half of one decimal scoring ring. For the 300m rifle target the 9-ring is 5cm wide with required accuracy of 2.5cm. The TrueZeroTarget is with its 3mm accuracy 833% better than required!

Built-in shooting chronograph
The speed capture area returns supersonic bullet velocity at the target with 1% accuracy. There is no need to bring a personal chronograph to the range. If the BC is known the muzzle velocity can easily be derived from the speed reading at the target. The speed reading feature may make the range more attractive to shooters and generate an additional revenue stream for the club.
Wi-Fi enabled plug and play electronic target for shooting ranges

Plug and Play operation, no infrastructure required
Place the TrueZeroTarget sensor bars on tripods or ground attachments. Aim the targets at the shooting positions, turn them on and connect each target with tablet, smartphone or PC via Wi-Fi. That’s it! No wiring, target lifters, pit or any other infrastructure required. Perfect for clubs wanting to install electronic sight-in targets on an existing range or to build a range from scratch. The battery lasts for a whole day of shooting.

Easy transition to e-target from paper
If the current bulky and infrastructure-demanding line-up electronic targets have been holding your club back there is now no reason not to make the transition from paper to e-target.

Any target face
Any target face can be printed on 5mm corrugated plastic and used with the built-in target holders.

Ordering information
- TrueZeroTarget RANGE 60cm Wi-Fi SKU 031
- TrueZeroTarget RANGE 100cm wifi SKU 040
- Permanent ground attachement 60cm SKU032
- Target 60x60cm. Polish infantry figure SKU033
- Target 60x60cm. 300m rifle target SKU034
- Target 60x60cm. 300m F-Class SKU035
- Target 60x60cm. 100m zero target SKU036
- Sight rail for target alignment SKU037
- Replacement target holder SKU038

Made in Sweden